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Green Growth follows the designated guidelines of Interreg MED.

**Typeface:**
The typeface **Montserrat** will be used in professional communications.

The typefaces **Calibri** or **Verdana** will be used in inhouse documents, such as word documents and power points, whenever the main font is not available.

**Style advice:**
Avoid using too many font sizes or font variations in one single document.

Line spacing shall be wide enough to result in a restful, airy and easy to read text.

**Very Large Title:**
THE MED GREEN GROWTH COMMUNITY
Montserrat Light - All Caps / 25pt / Line Spacing: 28pt

**Main Title:**
Green and Smart Public Services
Montserrat Regular / 20pt / Line Spacing: 22pt

**Subtitle:**
Green and Smart Public Services
Montserrat Medium / 14pt / Line Spacing: 18pt

**Main Text:**
The second Thematic Working Group, composed of 3 modular projects, was tasked with promoting green public procurement by which public authorities seek to procure goods and services with reduced environmental impact throughout their life cycles.
Montserrat Regular / 9.5pt / Line Spacing: 13pt

**Small Text:**
Gia sim il elissit, ipsam que perumqui ut ipiet et mos maios maximagni iipt, alitemque sapideris pre officid min re discia consece ptibust voluptint.
Montserrat Regular / 7pt / Line Spacing: 10pt
Typography

Inhouse documents and deliverables

The typeface **Calibri** shall be used in inhouse documents, such as word documents and power points.

**Style advice:**

Avoid using too many font sizes or font variations (italics, color, bold, ...) in one single document.

Line spacing shall be wide enough to result in a restful, airy and easy to read text.

**Note:** All deliverables, should use a 1.15 line spacing.

A Word Document Template has been drafted to ensure style consistency between deliverables.
Colors

As part of AXE 1 of the Interreg MED Project - the yellow is the MAIN color of the community and should be predominant in all communication.

Yellow CMYK: 0/24/93/0
RGB: 233/198/8
HEX: fdc608

Green CMYK: 62/10/95/0
RGB: 115/171/61
HEX: 73ab5d

Blue CMYK: 24/17/96/2
RGB: 206/190/22
HEX: cebe16

Pink CMYK: 81/13/76/1
RGB: 21/153/97
HEX: 003399

Beige CMYK: 87/32/35/16
RGB: 1/119/137
HEX: 159961

White CMYK: 100/80/0/0
RGB: 0/51/153
HEX: 003399

Light Blue CMYK: 6/5/16/0
RGB: 242/238/221
HEX: f2eedd
The Five Thematic Areas

The Interreg MED Green Growth community created four Thematic Working Groups as a tool for collaboration and communication within its 14 modular projects to aid in the quality, efficiency, scalability and replicability of the project results. Together, these working groups focus on 5 thematic areas:

AGROFOOD  
ECO-INNOVATION  
SMART CITIES  
WASTE MANAGEMENT  
GREEN GROWTH FINANCE
The Green Growth project is based on the quadruple helix strategy, gathering partners from academia, industry and business, public authorities and civil society in order to spur multi-sectorial innovation and project result capitalisation.
Infographic Styles

A Word Document template has been created with plenty of styles for your charts and tables.

General Infographic Styles
Examples:

![Infographic Example 1](image1.png)

![Infographic Example 2](image2.png)

![Infographic Example 3](image3.png)

Word Document Template Style Examples:

- Type of project:
  - M1+M2: 25%
  - M2: 25%
  - M2+M3: 25%
  - M1+M2+M3: 25%

- Countries involved:
  - Bosnia and Herzegovina
  - Cyprus
  - Croatia
  - France
  - Greece
  - Italy
  - Portugal
  - Romania
  - Spain
Background Shapes

The Green Growth Community is represented and distinguished from the other Interreg MED programme communities by the icon above representing a leaf.

Elements:

Composition Example:

Compositions as this one are to be used as decorative elements within the communication materials.
Application Samples

Flyer
Application Samples

The Capitalisation Platform: www.interregmedgreengrowth.eu
Contacts

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