



Project co-financed by the European Regional Development Fund

A project labelled by the UfM



Union for the Mediterranean
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الإتحاد من أجل المتوسط

ARISTOIL

Promoting Mediterranean innovation capacities to develop smart and sustainable growth



Countries:

Greece, Italy, Cyprus, Croatia, Spain.

Target Groups:

Local and regional authorities, SMEs, olive oil producers, olive millers, businesses, consumers.

Theme:

Food Systems

Key Words:

olive oil, health, agriculture, regional development, rural development.

Starting and Ending Dates:

1st November 2016 - 30th January 2020

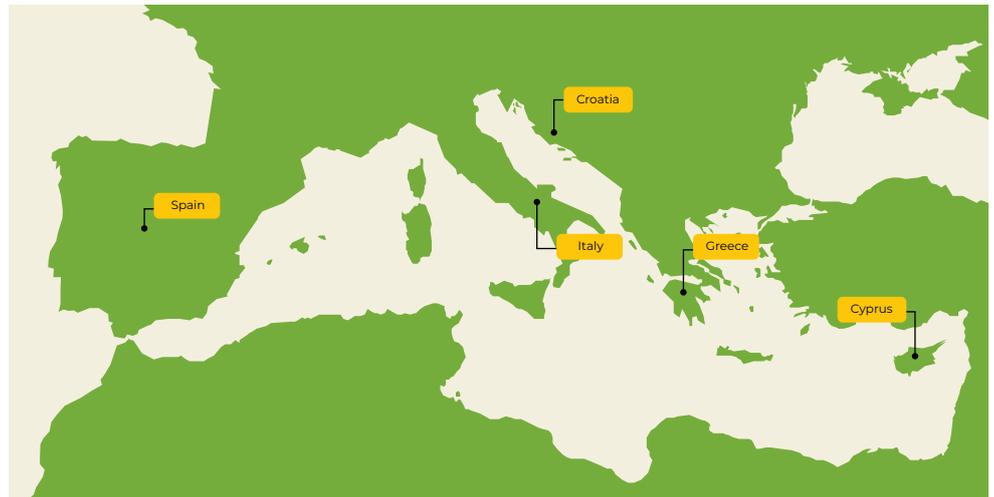
Budget:

€2,008,200.00

ARISTOIL aims to reinforce the competitiveness of the Mediterranean olive oil sector through the development and application of innovative production and quality control methodologies related to olive oil health-protecting properties. The core ob-

jectives of the project are to provide Mediterranean producers of olive oil the potential to increase the value of their product, to increase Knowledge capacity of olive oil producers and to Increase demand for high quality olive oil.

ARISTOIL Pilot Projects:



Challenges

There is a lack of quality control and standardised procedures for measuring the health properties of olive oil, which can be aided by developing and adopting a transnational strategy for the production of ol-

ive oil with increased health-protecting properties. Regional or local efforts don't gain the critical mass of producers needed to make a meaningful impact on consumers of olive oil.

Solutions

- Transferring of know-how by organising conferences
- Contributing to the Olive Oil Living Lab database by registering producers and olive groves
- Establishing the Mediterranean cluster of olive oil producers
- Analysing olive oil samples using the NMR method
- Offering a guide for the production of olive oil with increased health-protecting properties
- Developing an open database with agronomic indicators
- Creating a feasibility study on certification centres and pilot certification centres

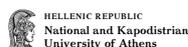
After the end of the project, e-learning material for olive oil stakeholders will be prepared, while the partners look for new opportunities to continue their work together. EGTC Efxini Poli (Greek project partner) is continuing its awareness-raising activities with local olive oil producers in the Messenia area, and provides free access to olive oil mills for small-scale producers, so that producers can extract olive samples in periods that olive mills are not operating.

Lessons learnt and broader recommendations

The development of a standardisation and certification process is necessary for all stakeholders in the production, transportation and trading of olive oil. One of the challenges faced is to gain and maintain the interest of olive oil producers, sharing

ways for them to add the highest possible value to their products. The certification process will also increase visibility of the EU Regulation 432/2012 regarding the health-promoting properties of olive oil polyphenols

Partners:



The InterregMED Green Growth Community

Green Growth is a thematic community that promotes sustainable development in the Mediterranean within the framework of the Interreg Med Programme. It supports the sound management of natural resources by enhancing cross-sectoral innovation practices through an integrated, territorially-based cooperation approach.

The community supports its projects in communicating and capitalising on their results to increase their impact at the policy level and ensure their potential transfer into other territories.

Visit our website:
green-growth.interreg-med.eu

Join the Green Growth Capitalisation Platform:
interregmedgreengrowth.eu

Further Information:

ARISTOIL Website:
aristoil.interreg-med.eu/

- Links of interest:**
- Aristoil Family Platform
 - Aristometro
 - Guide for production and quality control
 - Training material in e-form

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